



# business listings

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**(INSERT NAME OF BUSINESS HERE) GUIDE TO BUSINESS LISTING OPTIMIZATION**  
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June 2, 2017

**Slogan to be used for all sites:**  
INSERT COMPANY SLOGAN

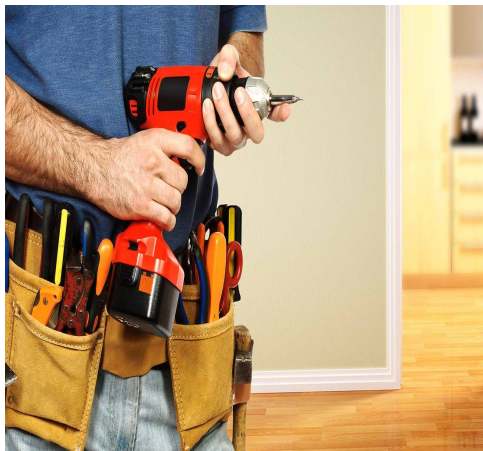
**Long Business Description:**  
INSERT BUSINESS DESCRIPTION

**Short Business Description:**  
INSERT BUSINESS DESCRIPTION

**Images** (used for all sites) **PLUS any project photos from individual owners:**

INSERT FORMATTED IMAGES USED FOR ALL BUSINESS LISTINGS

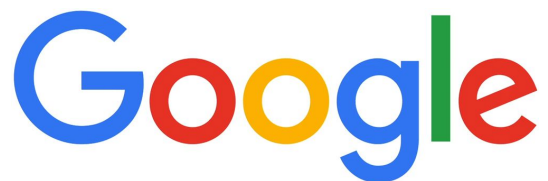
**Google & Houzz Cover Photo:**  
INSERT IMAGES (We have selected a handyman service as an example.)





# business listings

\*\*The below is each directory with the appropriate categories. We have selected a handyman service as an example.



**Categories:**

- + Handyman
  - + Bathroom Remodeler
  - + Kitchen Remodeler
  - + Painter
  - + General Contractor
  - + Flooring Contractor
  - + Plumber
  - + Carpenter
- 



**Categories:**

- + Handyman
- + Interior Design



# business listings

+ Contractors

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**Category:**

- + Home Service
- + Building

**Short Description:**

(Insert business name) takes pride in our outstanding industry reputation, thanks to the skilled craftsmanship and unmatched customer service we provide.

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**Categories:**

- + Handyman Services
- + Home Improvements
- + Electricians
- + Plumbers
- + Carpenters
- + Fence Repair



# business listings

- + Altering & Remodeling Contractors
- + Deck Builders

**Services:**

Remodeling, Carpentry, Tile and Flooring, Decks, Attic and Garage, Drywall Repair, Electrical, Fences, Home Maintenance, Painting and Wall Treatments, Plumbing, Shelving and Storage

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**Categories:**

- + Builders & Contractors
- + Handy Person Services
- + Home Improvement & Maintenance
- + Kitchen & Bathroom Remodeling
- + Patio Porch Deck & Gazebo Builders

**Services:**

- + Remodeling
- + Carpentry
- + Tile and Flooring
- + Decks
- + Attic and Garage
- + Drywall Install, Patch or Replace
- + Electrical
- + Fences
- + Home Maintenance
- + Painting and Wall Treatments
- + Plumbing
- + Shelving and Storage

**Additional Information:**

Insert slogan her



# business listings

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**Category:**

- + Handyman Services (Primary)
- + Home Remodeling & Repair
- + Home & Garden Services
- + Painting Contractors
- + Siding Contractor
- + Electricians
- + Plumbers
- + Deck Builder
- + Fence Builders
- + Carpenters

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# Angie's list<sup>®</sup>

**Category:**

- + Handymen

**Description:**

Use long description



# business listings

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**Keywords instead of Categories:**

Remodeling, Carpentry, Tile and Flooring, Decks, Attic and Garage, Drywall Install, Patch or Replace, Electrical, Fences, Home Maintenance, Painting and Wall Treatments, Plumbing, Shelving and Storage

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**Categories:**

- + Home Repair & Service
  - + Construction & Remodeling
  - + Home & Garden
-



# business listings



**Categories:**

- + Handyman Services
  - + Home Remodeling
  - + Painters
  - + Deck Builders
  - + Fencing Contractors
  - + Carpenters
  - + Electricians
  - + Plumbers
- 



**Categories:**

- + Handyman
  - + Home Remodeling
  - + Home Repair
-



# business listings



**Category:**

+ Home Services & Furnishings > Handyman Services

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\*Will aggregate information from Facebook and Twitter

**Category:**

+ Businesses and Services > Home Improvement > Contractors

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# business listings



**Categories:**

- + Handyman Services
- + Home Improvements
- + Patio and Deck Builders

**Short Description (limit of 150 characters):**

With over 20 years of experience in providing top quality home restoration and repair services, isn't it time to give us a call?

**Detailed Description:** Long

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**Categories:**

+ Home & Garden > Home Repair & Improvement > Handy Person Services

**Keywords:** (limit of 10 words with a space between)

Handyperson Remodel Home Repair Maintenance Drywall Fence Deck Electrician Plumber

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**Business Type:**

- + Handyman



# business listings



**Category:**

+ Business and Services › Home Improvement › Contractors



No categories or services are offered on this site at this time. Name, address, phone number, website URL, and map location only.



**Category:**

+ Handyman



**Category:**

+ Handyman Services



# business listings



**Sector**

+ Construction, Repair & Maintenance

**Industry**

+ General Repair & Maintenance



**Categories (We can also create our own, if we would like):**

+ Handyman

+ Home Improvement and Maintenance



**Category:**

+ Handyman

**Describe the Services You Provide:**

Use Long Description

**What do you enjoy about the work you do?**



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**Category:**  
+ Handyman